

## MEDIA RELEASE

**June 10, 2015**

### **Business of Art Workshop Making it in the Visual Art World**

Victoria, BC – The Community Arts Council of Greater Victoria (CACGV) presents The Business of Art Workshop, Sunday June 21 at the Victoria College of Art (1625 Bank Street). This one-day event will include a series of short workshops and panel discussion designed to help launch visual artists to the next level in their career. Each session is chock-full of real life, practical examples that focus on what the visual artist needs to know to be successful.

Workshop topics include: ***Lets Talk Art Panel Discussion/Q&A:*** (Carollyne Yardley, Mark Heine, Phyllis Serota and Nancy Slaght – moderator Stephanie Eisenbraun), ***Creating a Dynamic and Effortless Website:*** Artsites.ca owners and creators Rochelle and Geoff, ***Social media marketing*** ( ) ***Gallery Protocol/Bio's/CV's/ Portfolio*** (Yvonne Owens).

Sessions begin at 11:00 am and run until 4:00 pm. Registration is available at [www.cacgv.ca](http://www.cacgv.ca) or at Eventbrite listed as “Business of Art Workshop”. CACGV members \$20 / non-members \$35, lunch included. Space is limited. For more information contact: [coordinator@cacgv.ca](mailto:coordinator@cacgv.ca) or visit [www.cacgv.ca](http://www.cacgv.ca) The Arts Centre at Cedar Hill is located at 3220 Cedar Hill Road.

The Community Arts Council of Greater Victoria has encouraged and celebrated local arts since 1968. CACGV is a registered charity, and all funds from this event are dedicated to delivering arts programs in our community.

Date: June 21, 2015

Time: 11:00 am – 4:00 pm

Location: Victoria College of Art, 1625 Bank Street, Victoria BC

More information: [www.cacgv.ca](http://www.cacgv.ca) / (250) 475-7123

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